



MICHAEL VON HULSEBUS

CONCEPT ART DIRECTOR | *PORTFOLIO*

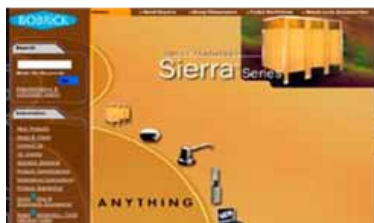
Strategic focus, brand positioning and great advertising is not yet a lost art. There are those with the proven track record to take pride in calling themselves creative professionals. If you appreciate what it takes to create communications that rises above the den of mediocrity then we share a common destiny. I am passionately dedicated to creating that which will touch, move and inspire. Let's get creative.



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Assortment of UX & UI INTERFACES FOR VARIOUS WEB SITES:





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PUBLIC SERVICE Campaign:

Rotating bus shelters / print campaign / posters to promote sexual education and responsibility





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Interface UI & UX application design: iPad & iPhone design for application development



THE STEAMPUNK
Protogenerator

IN THE STEAMPUNK UNIVERSE...
Victorian inventors made great leaps
in technological advancement with
materials like iron and brass and
using steam engines for power.

WELCOME STEAMPUNKERS

- Steampunk Dictionary/Lexicon
- Famous Steampunk Works
- Steampunk Projects To Build
- Famous Steampunk eBooks
- Steampunk Emporium Locator



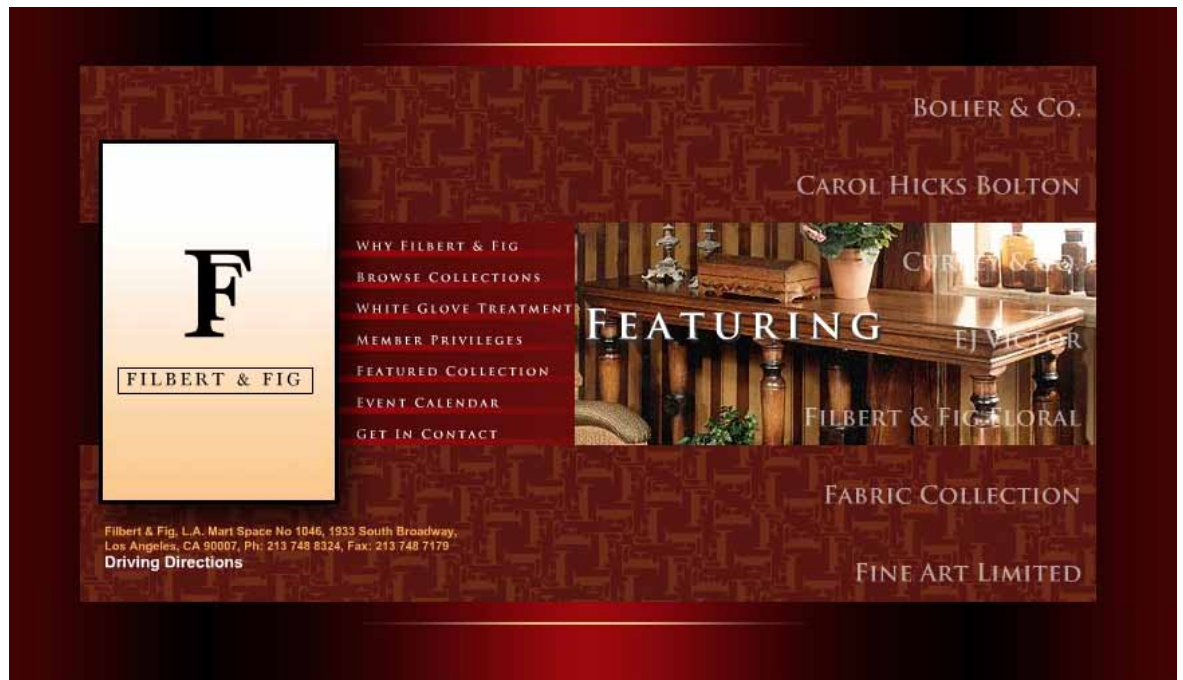
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INTERFACE UI & UX DESIGN FOR FLASH WEBSITES:



thesharonjones.com



filbertandfig.com



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INTERFACE UI & UX DESIGN FOR FLASH WEBSITE:

Welcome to our studio, we hope you come and visit us soon!
 We give really great lunch here at Raleigh Studios not to mention some really awesome recording capabilities in our state-of-the-art studio.

Call us at 323 960 4090 to set up a meeting or book your next project.




Blend Studio, 323 960 4090, 5358 Melrose Ave, Los Angeles, CA 90038
 email info@blendla.com Blend Studio, © 2007 All rights reserved.

There is more to relationships than great mixes...

OUR CLIENTS

We are proud that these great clients have chosen to work with us. We're looking forward to blending with you on your next project and adding your logo to our growing list.

Blend Studio, 323 960 4090, 5358 Melrose Ave, Los Angeles, CA 90038
 email info@blendla.com Blend Studio, © 2007 All rights reserved.

blendala.com

Services for just the right blend and need...

OUR SERVICES

- Setting & Mixing
- 512/ Sound Design
- Voice Over Recording
- 4000 Digital Punks (coming later)
- Music Composition
- Music Synchronization, Writing & Mastering
- Video Synchronization
- 500/ Logging
- 500/ Commentary Synchronization
- Internet & Multi-Media Services



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michael von HULSEBUS

CONCEPT ART DIRECTOR | PORTFOLIO

INTERFACE DESIGN FOR FLASH WEB SITE:



alphaen.com





michael von HULSEBUS

CONCEPT ART DIRECTOR | PORTFOLIO

ADVERTISING DESIGN & CORPORATE IDENTITY:

WHY ALPHA ENVIRONMENTAL? EXPERTISE

TURN-AROUND TIME

QUALITY

COMPETITIVE PRICING

CUSTOMIZED SOLUTIONS

CUSTOMER SERVICE

FULL SERVICE FIRM

Our Services:

- Remediation Services
- Phase I - II & III Environmental Investigation
- Phase II - Remediation Services
- Asbestos Pollution Projects
- ASPE Investigations/Consulting/Investigations
- Site Characterization
- Lead-Based Paint Sampling
- Regulatory Workflows
- Operations & Management Plans
- Urgent Response
- Asbestos Sampling
- Waste and Pump Services

Alpha Environmental

Did you know you can transfer your IRA to Cal Fed? All you do is sign a piece of paper. We do the rest, it's really that simple. There isn't a lot of investment options and ways to profit. You'll also have the control and flexibility you want. That's why we call our IRA - "Flex IRA."

Put your money to work almost anywhere you want. In CDs, Stocks, Bonds, Even registered real estate limited partnerships. Whenever the opportunities look best. And you can move your money around from one investment to another.

If you have an IRA here, contact us and we'll arrange the transfer.

If you're leaving a company, you can roll over qualified pension or profit-sharing funds into a Flex IRA now. By doing so, you can continue to defer taxes. For more great potential, visit us at Cal Fed now.

A move in the right direction.

CALIFORNIA FEDERAL

Now you can move your IRA to greener pastures.

If you need a truck that'll go to the ends of the earth for you, get one that's already been there.

For over 70 years, Isuzu trucks have been proving themselves across the face of the earth. Being a part of our research and development experience to earn an unsurpassed reputation for economy and durability. Now, Isuzu Diesel Trucks are available in America. Ready to go the distance for you.

ISUZU TRUCKS

For information, call 800-437-2228 or visit our website at www.isuzu.com

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MICHAEL VON HULSEBUS

CONCEPT ART DIRECTOR | PORTFOLIO

ADVERTISING DESIGN:


INTRODUCING MORE

MORE SHOULDER ROOM

MORE LEG ROOM

AND, IN CASE YOU DIDN'T NOTICE,

MORE HIP ROOM



With more room in all the right places, the new Elantra really feels like more car. Not that's not all. Put your feet down and you'll feel 16 valves and 130 hp. That's more than the '06 Escort, Scion, Civic or Corolla. And its four-wheel multi-link suspension system makes it more agile, too. Which all adds up to more driving pleasure. And more car. The new Elantra also comes in a roomy wagon, and has dual airbags as standard equipment. What more do you want? Elantra starts at \$10,999*. Call 1-800-826-CARS. Discover more.

THE ALL NEW ELANTRA - MORE CAR

HYUNDAI

*MSRP. Excludes tax, title, license, dealer fees, and optional equipment. © 2006 Hyundai

United We Boogie!



The Los Angeles Creative Club
P R E S E N T S
LA-911

A charity event in the form of a wild dance party, benefiting the victims of 9/11 September.
November 16, 8pm
4110 Wilshire Boulevard, Malibu Golf Club

Open bar! Great food! DJs & Live music! \$20 Donation!

Supports: Home International Film, Red Cross, UCLA, LA Audubon/Marguerite Wild, The Metropolitan Museum, Grand New School, LA Walk Against, Litography, Inc., Home State Store and Lighting, The Warehouse Restaurant, South & Central.

LA-911 is a registered trademark of the Los Angeles Creative Club. All rights reserved.


INTRODUCING MORE

MORE AGILITY

MORE STYLE

AND, BY THE WAY,

MORE MUSCLE



The new Elantra starts at 16 valves and 130 hp. Which makes it quicker and more powerful than the '06 Escort, Scion, Civic or Corolla. Combined with a more agile, four-wheel multi-link independent suspension, they add more leg, shoulder and hip room. The result is more driving pleasure. And more car. What's more, the Elantra also comes in a roomy wagon, and has dual airbags as standard equipment. It's the car you always promised yourself. And more. Elantra starts at \$10,999*. Call 1-800-826-CARS. Find out more.

THE ALL NEW ELANTRA - MORE CAR

HYUNDAI

*MSRP. Excludes tax, title, license, dealer fees, and optional equipment. © 2006 Hyundai



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DIRECT MAIL CAMPAIGN:



KINDEL

It MUST BE GLABMAN



COSTA MESA
714 540 3822
WESTLAKE VILLAGE
805 647 7900

PASADENA
626 683 3660

WEST LOS ANGELES
310 479 7383
WOODLAND HILLS
818 340 7677

REPRESENTED BY
GLABMAN
FURNITURE
WWW.GLABMAN.COM



Spotlight:

Renee Williams, IIDA, CID
Interior Designer
Westlake Village

"Defining your sense of style is what good design is all about. I believe a home should reflect the people who live there. If you purchase the right pieces for your lifestyle, you will get not only a lifetime of enjoyment, but family heirlooms as well."

DRAPER CHAIR
MSRP: \$2,429
Our Price: \$1,700
BACK PRICE-DISE NOT INCLUDE
TAXES, AND SHIP

NEW YORK SIDEBORD
MSRP: \$25,664
Our Price: \$17,965

UPDYKE RHODE ISLAND
DESK-AND-BOOKCASE
MSRP: \$44,956
Our Price: \$31,465





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CORPORATE BROCHURE:





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ADVERTISING DESIGN:

Mob takes over Vegas.



KAWASAKI'S RIGOR

1. Kawasaki KX500	2. Kawasaki KX450F	3. Kawasaki KX450	4. Kawasaki KX400
5. Kawasaki KX300	6. Kawasaki KX250	7. Kawasaki KX250F	8. Kawasaki KX200
9. Kawasaki KX150	10. Kawasaki KX100	11. Kawasaki KX85	12. Kawasaki KX70
13. Kawasaki KX65	14. Kawasaki KX50	15. Kawasaki KX40	16. Kawasaki KX30
17. Kawasaki KX20	18. Kawasaki KX15	19. Kawasaki KX10	20. Kawasaki KX5

NMA WORLD MINI GRAND PRIX, LAS VEGAS, NV.
Kawasaki KX racers blasted off 10 lanes in the World Mini Grand Prix to take a victory in Vegas. Easy. The "Furrower" took command three times down. Jeff "The Furrower" King shot down the 100cc class 1st on a KX500, then dominated the Super Mini class on the bigger whacked KX100. And John "Killer" Kitchy bagged all three motos of the Kawasaki Race of Europe.

No fluffing out the competition means good to come into the gang. www.kawasaki.com


Kawasaki
Let the good times roll.

Mr. Ward goes to Washington.

AMS NATIONAL CHAMPIONSHIP MX SERIES, BOUNDARY WASHINGTON, WA.

When Kawasaki's Jeff Ward took his campaign to Washington's MX Nationals, he knew his opponents would try to smear him. They tried, all right. But in spite of their mudslinging and muckraking, Jeff cleaned up—winning the last moto and the overall title in the 300cc class. With the help of his running mate, the KIPS and UNIBRAK-equipped KX500, it wasn't even close.

Every KX bike at your local Kawasaki dealer is made to be a leader. Enter one in your races, and you'll be on the winning ticket.



Kawasaki
Let the good times roll.

Who in the Sandhill were those guys?




CMR TRANS-CAL MX SERIES, BOUNDARY BRENTWOOD, CA. That is the sweep on what the stunted competition at sandhill ranch was asking. That's because they never get a close look at Kawasaki's Riker Stuart and Travis Yaband, who finished 1st in the 300cc class, and then rode off in a cloud of dust. Riker did his disappearing act a week earlier in Holland to win a suspension. And during competing, nobody'd recognize was the last. Back and byron made a KX500. They'd seen it many other times. From behind.

The best place to see a KX equipped with KIPS and UNIBRAK is at your local Kawasaki dealer. Get one, and you'll have the competition asking after you too.

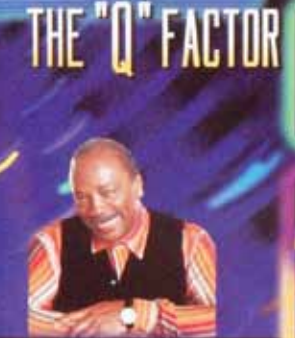
Kawasaki
Let the good times roll.

THE SHOW



host
CHRIS SPENCER

THE "Q" FACTOR



QUINCY JONES

ADVERTISER APPEAL



NIKE
SATURN
SILVER
AI&I
Gillette
GAP



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ADVERTISING DESIGN:



**PARADISE
FOR THOSE
WHO LIVE IN
PARADISE.**

Retreat to the sensuous and beautiful.
Come refresh yourself amid the beauty and harmony
of a lavish estate. The Hyatt Regency Maui.
There is a paradise for those who live in paradise.



HYATT REGENCY MAUI
The Crown of Aloha

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Your creativity is only a picture away.
Go for it!

peepix.com



company in delvelopment



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RECRUITMENT ADVERTISING:

Let's get creative.

For a good time go to 24seven.com/contact_us

NEW YORK • SAN FRANCISCO • CHICAGO • SANTA MONICA • DOWNTOWN LA
ORANGE COUNTY • SEATTLE • LONDON

24|seven™
real talent for creative companies



MICHAEL VON HULSEBUS

CONCEPT ART DIRECTOR | *resumé*

REACHME @ MICHAELVON.COM
310.505.3887

ART DIRECTOR / MARKETING DIRECTOR / PROJECT MANAGEMENT

Innovative thinker and award-winning professional with strong creative performance in visual communications that establish marketing presence and strengthens company image. Leverages talent in integrated marketing, web design, digital gaming, creative/art direction, and project management that communicate content and purpose and increases profitability. Bilingual: English and Spanish. Bachelors Degree in Advertising Design.

- Commercially aware, technically accurate, and resourceful. Excellent visual communication skills; able to attract audiences and present ideas successfully.
- Stays abreast of current styles, trends, and new design techniques and technology.
- Skilled in time management, balancing competing details, and completing projects in time-stressed environments.
- Identifies and articulates ideas, easily interfaces with clients, and resolves issues to drive brand integrity.

AREAS OF EXCELLENCE

- Promotional Marketing
- Web UI/UX Experience
- Photo Shoot Direction
- Marketing Collateral
- Product Positioning
- Team Building
- Copywriting
- Graphic Design
- Design Project Management
- Art & Creative Direction
- Internet / Advertising Design
- Social Media Marketing

TECHNICAL PROFICIENCIES

PC and Macintosh. Microsoft Office Suite, Adobe Creative Suite CS5, Fast Track Project Management, Word Press, Drupal, Dreamweaver, Flash, and InDesign. Internet.

NOTABLE AWARDS

- Received the Webby Award for the "Best of Web Design" for the "X-Files Site – Fox Broadcasting Company.
- Received "1st Place in Nation" for 8-sheet Outdoor Design for Tecate Beer – Annual National 8-Sheet Competition, New York.
- Recipient of the "OBIE Gold Lion" Award for Exterior Design of Tecate Beer.
- Awarded the "TIA 1st Place in Nation" Award in Typographic Excellence for La Costa Hotels– Type Director Club.
- Received the "Pele Award" for outstanding marketing design for the Polynesian Cultural Center – Honolulu Advertising Council.

CAREER HIGHLIGHTS

MICHAEL VON MARKETING, Manhattan Beach, California

2009–Present

Freelance Creative Consultant

Provided consulting services to a diverse clientele in marketing and creative strategies ensuring cohesive branding and generating sales.

GLABMAN FURNITURE, Lawndale, California

2008–2009

Director of Integrated Marketing

Created, coordinated, and administered creative direction in all phases of visual-media communications for a 112-year-old furniture company.



Glabman Communications – *continued*

Notable:

- Generated 1.5M in sales during first quarter from mass media promotional marketing: newspaper, direct-response, and radio advertising.-
- Turned a failing company into a steady profit gainer by maintaining all expense budgets below 3%.

Highlights:

- Managed all design projects and designed web site for corporate company and affiliate store “Filbert & Fig.”
- Monitored expenditures to ensure vendor costs were compatible with ad budgets.
- Directed and staged all product photo shoots.
- Prepared and presented status reports to management.

MUSE COMMUNICATIONS, Los Angeles, California

2004–2007

Director of Integrated Marketing

Highlights:

- Directed integrated marketing for agency clients across media including business collateral, direct mail, and Internet banner advertising for prominent accounts: The US Army, Honda Motor America, and Wells Fargo.
- Drove new agency business through effective rebranding and redesign of company web site.

GROUP V MEDIA COMMUNICATIONS, Manhattan Beach, California

1991-2004

Creative Director

Notable:

- Received the Webby Award for the “Best of Web Design” for the “X-Files site – Fox Digital Television.
- Contributed to the return of the “Practice” drama show through a strategic Internet email campaign.

Highlights:

- Designed, and executed all marketing-design projects for numerous agencies and clients across multiple forms of media including printed-direct mail, web site, and online banner advertisement for Sony, Arco, Toyota, and Fox network.

ADDITIONAL EXPERIENCE:

BATES WORLDWIDE, Irvine, CA

Senior Art Director

- Strategically directed and created TV, newspaper, and direct mail collateral for notable clients including Hyundai Motor America, Prudential Real Estate, and Make a Wish Foundation.

BJK&E ADVERTISING, Los Angeles, California

Senior Art Director

- Produced and directed TV, newspaper, direct mail, and collateral for Tecate Beer, Bohemia Beer, La Costa Hotels, Lorimar, Telepictures, Sony Syndication, and Catholic/Jewish Big Brothers.
- Won multiple design awards for outstanding entertainment design and promotional marketing campaigns.

DOYLE, DANE, BERNBACH, Honolulu, Hawaii

Art Director

- Generated award-winning advertisement for the Polynesian Cultural Center.
- Designed and produced visual marketing communications for First Hawaiian Bank, Frito Lay, Manaloa Macadamia Nuts, and the Hawaii Visitor Bureau.

EDUCATION

ART CENTER COLLEGE OF DESIGN, PASADENA, CALIFORNIA

Advertising Design Major

ADVERTISING CENTER OF LOS ANGELES

Copywriting Program

CAL POLY, SAN LUIS OBISPO

Graphic Design Major